Reno, elevation 4491 feet, is the largest city in Nevada, with a population of 25,000. It is ideally situated on the banks of the Truckee River and at the base of the majestic Sierra Nevada Mountains. Modern shops, fashionable hotels and business establishments, with all the beauty and attraction of a cosmopolitan city, and with the unique pastimes available under Nevada's liberal laws,—Reno is a city that truly justifies its name "The Biggest Little City in the World."

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